

Fakeaway or Takeaway, you decide!

Pupils from St Maurice's High School in Cumbernauld have, today, been named winners of the #DigiInventorsChallenge 2018, in association with Andy Murray and the Digital Health & Care Institute.

After progressing through the shortlisting stage, St Maurice's High school's digital innovation was one of four finalists at the Digi Inventors Challenge 2018 and impressed the judges from Aberlour Childcare Trust, Glasgow City of Science and Innovation, Microsoft, SwarmOnline, TEDxGlasgow and of course Andy Murray.

Their idea Fakeaway, is a healthy lifestyle application and social enterprise aiming to educate and promote the importance of healthy eating to young people. The app will show healthy alternatives to takeaways, while providing a weekly shopping list, tailored to the personal budget and dietary requirements of the user.

Second place went to the pupils from Arbroath High School, and their group Infinite Loop, who created the Felicitas project. Combining a mental health and wellbeing self-help/management platform with a robotic feline or canine companion, Infinite Loop want to help teenagers and others deal with their anxiety, depression and other mental health related conditions.

Both schools will be presented with their 1st and 2nd place winners' cheques. The winning school will receive the coveted Digi Inventors Challenge Trophy and the pupils will each receive a Microsoft Surface Go with Pen and Type Cover to assist them develop their winning ideas.

Andy Murray, said:

"I was very impressed with the four finalists that made it to boot camp this year. The work that they put in and the quality of their final presentations were of a very high standard. It was a close competition, but we felt that the idea for Fakeaway was the one that was most likely to work and adopted by the general public. I will be meeting the winners in a few months and look forward to seeing how their idea has developed into a reality. It's great to see Scotland's young people identifying issues that affect them and taking ownership for developing an innovative solution to fix it."

James McParland, Head Teacher, St Maurice's High School said:

"As Head Teacher, I would like to offer my congratulations on behalf of our school community to our excellent team of young people who have succeeded in winning the #DigiInventorsChallenge. We are exceptionally proud of them and they have loved being involved in the process and boot camp. They are a credit to our school, to their families and to themselves. I must also offer my thanks to Mr David McAloon who supported them brilliantly throughout the process. The launch of the Fakeaway app is an exciting development, as is the opportunity to engage with the Digital Health and Care Institute and it is a great opportunity for our young people to celebrate their success by meeting Andy Murray. Without doubt, this experience will be of significant benefit to our young people and inspire them to pursue a career in business!"

David McAloon, Business Education Teacher and Mentor of our winning team, St Maurice's High School said:

“The Digi Inventors Challenge has been a fantastic opportunity for our students to put their business ideas into practice. The Bootcamp was a huge success where the pupils had a unique opportunity to work with industry experts to develop invaluable entrepreneurial skills for learning, life and work.

We at St Maurice’s High School are delighted to be announced as winners of the 2018 #DigiInventorsChallenge. As their mentor, I’m extremely proud of our young people and I’m confident that the experience will inspire the next generation of digital health entrepreneurs.

We are looking forward to meeting Andy Murray and working with the Digital Health & Care Institute to create and launch our life-changing digital health app, Fakeaway.”

Professor George Crooks OBE, CEO of DHI, added:

“This year’s challenge has been fantastic. It’s been inspiring to see our young people identify challenges and develop their own ideas to fix them. We’re looking forward to working with St Maurice’s High School and SwarmOnline to develop their idea even further. It really has the potential to become a popular app amongst Scottish families and I’m confident you will be seeing it in app stores very soon”.

“The #DigiInventorsChallenge presents an excellent opportunity for our young people to fully immerse themselves in the digital world, build their entrepreneurial skills and perhaps even consider a future career in the technology industry, so I urge all schools and clubs across Scotland to take part.”

This year’s #DigiInventorsChallenge was delivered in association with Andy Murray and the Digital Health & Care Institute. The Challenge was also supported by the following organisations Aberlour Childcare Trust, Scottish Institute for Enterprise, TEDxGlasgow, Young Enterprise Scotland and Young Scot.

For more information, visit: www.digiinventors.com

Ends

30 October 2018

Notes to editors:

About #DigiInventorsChallenge

Launched in 2017 in association with Andy Murray and the Digital Health & Care Institute, the #DigiInventorsChallenge works with young people in Scotland to find life-changing digital health and care inventions with a specific focus on addressing trends relating to obesity, inactivity and nutrition. Open to all secondary school-aged pupils in Scotland, the challenge gives teams of participants the chance to learn about digital health and care, develop entrepreneurship, business and technical skills, understand future career routes and opportunities and, of course, win fantastic tech prizes and cash for the school, club or organisation involved by coming up with an idea for a digital health and care solution that gives young people a fitter, happier and healthier future.

Shortlisted teams are invited to the #DigiInventorsBootcamp where they will develop their proposed idea by attending a series of master classes hosted by industry experts, as well as prepare a professional pitch for their idea, which they will present to a panel of expert judges, including Andy himself.

The successful team will then see their design developed into a prototype and evaluated through DHI's own innovation processes. Support will also be sought from Scottish SMEs and investors with a view to commercialising the successful solution.

The initiative is a keystone of the five-year partnership between DHI and Andy Murray, who was named DHI's ambassador in 2016. The #DigiInventorsChallenge represents Murray's personal ambition to promote healthier lifestyles amongst Scotland's younger generations as well as skills development and career opportunities in this emerging market.

About DHI

- Formed in 2013 as a Scottish Funding Council Innovation Centre, the Digital Health & Care Institute brings together academia, the third sector and industry to co-design, co-develop and deliver new digital solutions to the country's biggest health and care challenges. DHI's ultimate aim is to exploit the full potential of digital health and care technology to help Scotland's people live longer, healthier lives and to drive job creation and economic growth through its work.
- Its needs-led approach provides a unique one-stop-shop where the Scottish Government's healthcare priorities can be explored by innovators across different sectors and communities in Scotland.
- Hosted by the University of Strathclyde, DHI is funded by the Scottish Government, the Scottish Funding Council and Scottish Enterprise.
- Governed by a non-executive board, DHI works closely with the Scottish Government to deliver its key outcomes for a healthier Scotland.
- DHI also benefits from an academic partnership with Glasgow School of Art, established in 2013.

For more information visit:

Website: www.dhi-scotland.com

Twitter: [@dhisotland](https://twitter.com/dhisotland)

Facebook: [Digital Health and Care Institute](https://www.facebook.com/DigitalHealthandCareInstitute)

About Andy Murray

Andy Murray, former world No.1 men's professional tennis player, is the 2016 and 2013 Wimbledon Champion, 2012 US Open Champion, Davis Cup holder and reigning Olympic Singles Champion.

From winning his first tournament as an under-10 junior at the Dunblane Sports Club to his first junior major at the US Open it became apparent Andy was destined for the top.

After turning pro in 2005, Andy won his first ATP title, the SAP Open in San Jose, a year later. Fast forward seven years and Andy became the US Open Champion, in 2012.

This was hot on the heels of an illustrious Gold Medal victory at Wimbledon during the London 2012 Olympics. Andy then ended years of British heartbreak on the same turf just a year later by becoming the first British male in 77 years to win the highly coveted Wimbledon Championships in London in July 2013. Andy added to his Grand Slam wins recently, with a second victory on the grass winning the 2016 Wimbledon Championships.

Currently on 45 career titles, Andy is Great Britain's most successful tennis player of the Open era, the first Briton to reach 500 ATP match wins and his maiden grand slam title ended Great Britain's 76-year wait for a male Grand Slam champion.

Andy Murray media contact

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