

Embargoed until Friday 01 February 2019

Andy Murray launches #DigilInventorsChallenge2019 and invites digital health ideas from Scottish teens

- *Andy Murray will judge winners of the third #DigilInventorsChallenge, in association with the Digital Health & Care Institute*
- *This year's Challenge is sponsored by Sitekit and supported by Microsoft*
- *Our partners are Aberlour Child Care Trust, Scottish Institute for Enterprise, ORCHA, SwarmOnline and TEDxGlasgow*
- *The aim is to develop digital health and care solutions to improve the physical activity and/ or mental health of Scotland's young people*
- *This year, entries are open to all young people attending secondary school in Scotland*
- *Team submissions are welcomed from secondary schools, organisations and clubs*

Following the success of the #DigilInventorsChallenge 2017 and 2018, Digital Health & Care Institute (DHI) in association with Andy Murray, are now seeking the next life-changing idea in digital health and care with the launch of #DigilInventorsChallenge 2019.

The annual challenge is calling for teams of Scottish secondary school pupils to enter ideas that will help young people improve their physical activity and/ or mental health, using digital technology.

Shortlisted teams will then compete for an impressive prize package and the chance to see their idea become reality at the #DigilInventorsChallenge Bootcamp. This is an intensive and engaging two-day event designed to equip teams with the relevant skills, knowledge and inspiration to transform their idea into a real life invention. This is also where finalists present their idea in a formal pitch-setting to a panel of expert judges.

This year's winning team was St Maurice's High School, in North Lanarkshire, and their idea Fakeaway - a healthy lifestyle application and social enterprise aiming to educate and promote the importance of healthy eating to young people. The app shows healthy alternatives to takeaways, while providing a weekly shopping list, tailored to the personal budget and dietary requirements of the user. Since winning, the team have worked with SwarmOnline and ORCHA to develop and refine a working prototype. They are now sourcing additional seed funding to turn the prototype into a viable product, that our young people will be able to download and use.

Professor George Crooks, CEO at DHI, said:

"We expect another big year for our #DigilInventorsChallenge in 2019. I'm sure that with Andy's continued unwavering support; from the conception of this unique challenge, to encourage physical activity and/ or mental health through to its execution, we will provide more teens across Scotland a chance to showcase their talents and skills.

The #DigiInventorsChallenge presents an excellent opportunity for our young people to fully immerse themselves in the digital world, build their entrepreneurial skills and perhaps even consider a future career in the technology industry, so I urge all schools and clubs across Scotland to take part.

Scotland continues to face major health and care challenges, but the opportunity is there to create new solutions that will improve quality of life and better position Scotland to compete in this important and growing economic sector. After the last 2 years' incredible entries, it's safe to say we cannot wait to see what will happen in 2019."

Andy Murray's use of technology and data to improve his performance on court has been well documented and has been an important part of maintaining his health throughout his career.

Want to get involved in the #DigiInventorsChallenge and help spread the word? Find out more and enter here: www.digiinventors.com

Ends

01 February 2019

For more information contact the Digital Health & Care Institute

- Grant Reilly – 0141 444 7423 / grant.reilly@dhi-scotland.com

Andy Murray media contact

Lucy Mutch - [07736 886 616](tel:07736886616) / lucy@77group.com

Notes to editors:

About DHI

- Formed in 2013 as a Scottish Funding Council Innovation Centre, the Digital Health & Care Institute brings together academia, the third sector and industry to co-design, co-develop and deliver new digital solutions to the country's biggest health and care challenges. DHI's ultimate aim is to exploit the full potential of digital health and care technology to help Scotland's people live longer, healthier lives and to drive job creation and economic growth through its work.
- Its needs-led approach provides a unique one-stop-shop where the Scottish Government's healthcare priorities can be explored by innovators across different sectors and communities in Scotland.
- DHI is a collaboration between Glasgow School of Art and the University of Strathclyde.
- Hosted by the University of Strathclyde, DHI is funded by the Scottish Government, the Scottish Funding Council and Scottish Enterprise.
- Governed by a non-executive board, DHI works closely with the Scottish Government to deliver its key outcomes for a healthier Scotland.

- For more information visit:
Website: www.dhi-scotland.com
Twitter: [@dhiscotland](https://twitter.com/dhiscotland)

About Andy Murray

- Andy Murray is the 2016 and 2013 Wimbledon Champion, 2012 US Open Champion, Davis Cup holder and reigning Olympic Singles Champion.
- From winning his first tournament as an under-10 junior at the Dunblane Sports Club to his first junior major at the US Open it became apparent Andy was destined for the top.
- After turning pro in 2005, Andy won his first ATP title, the SAP Open in San Jose, a year later. Fast forward two years and seven more tour titles, Andy reached his first Grand Slam final, the 2008 US Open. However in 2012, having lost in three subsequent grand slam final appearances, Andy became the US Open Champion.
- This was hot on the heels of an illustrious Gold Medal victory at Wimbledon during the London 2012 Olympics. Andy then ended years of British heartbreak on the same turf just a year later by becoming the first British male in 77 years to win the highly coveted Wimbledon Championships in London in July 2013. Andy added to his Grand Slam wins recently, with a second victory on the grass winning the 2016 Wimbledon Championships.
- Currently on 45 career titles, Andy is Great Britain's most successful tennis player of the Open era, the first Briton to reach 500 ATP match wins and his maiden grand slam title ended Great Britain's 76-year wait for a male Grand Slam champion.